

The Mind Factory INC's GPS-MP3 player is a merger between the existing Global Positioning Satellite system and a digital audio player, thus enabling the user to hear audio content based on geographic location packaged into a portable player. (\*\*\*12V automotive model available)



Currently known as the *Global Traveler*, this technology can be used at many points of interest world-wide and high traffic tourist destinations.

#### How it works:

The Global Traveler continuously monitors the unit's position to within 3m/10ft of the earth's latitude and longitude, the unit is also able to determine the users heading/bearing and local time. All this information can be used to determine which audio content the user hears.

## **Acquiring Content:**

Content for the player can be created quickly and easily with the supplied *navGT* software, information such as the point of interests' latitude and longitude are entered along with the trigger radius and also optional heading/bearing data. Audio content can be acquired by recording it yourself, obtaining it from existing 3<sup>rd</sup> parties, or building a script and having our professional voices record it for you, there are many options, please speak to our sales reps for more information.

#### **Customization:**

Many aspects of the device can be customized for your specific application. Items such as color, branding, and even operational issues can be addressed.

# The mind factory inc GPS enabled mp3 PLAYER



### Specifications:

- Internal rechargeable battery pack
- Runs up to 8 hours per charge
- 64M-2Gbytes internal flash memory for positional database and audio content
- 8 hours of speech per 64MB memory (up to 250 hours possible)
- Weighs 150g
- Belt clip available
- Measures 95 x 65 x 27 mm
- External volume control
- Last audio message repeat button
- 3 LED status indicator (power, active, valid satellite data)
- \*\*\* 12V model for automotive use is available
- Measures 150 x 90 x 50mm
- Weighs 300g

For more information please visit www.themindfactory.com 613.224.5661 x121 613.825.7758 fax